Generation Next: Our Turn to Ranch Online Ag Business Start-up School

The Generation Next curriculum targets new landowners, those inheriting land, or those looking to start a new agricultural operation on an existing ranch. It is taught as an online school where participants will work towards developing a business plan with plenty of support from professionals who specialize in each field and topic.

Course Includes: 12 online classes of expert instruction with a complete business plan by the end of the course, and a Generation Next t-shirt and certificate.

Topics covered:

- How to start an agricultural business
- Understanding business taxes
- Insurance needs for your ranch
- Tracking your finances
- Evaluating your land resources
- How to set up grazing and wildlife management leases
- Basic ranch laws fencing, water, etc.
- Land management techniques
- Alternative operations & direct marketing
- Setting goals with measurable objectives for success

Read what graduates are saying about the course!





NEXT ONLINE CLASS: Aug. 21 - Nov. 12, 2023

The course will require approximately 2 hours of your time (at any time!) per week, for 12 weeks. You only need access to a computer with internet capabilities.

> For more information contact: Dr. Megan Clayton megan.clayton@ag.tamu.edu 830-988-6123 generationnext.tamu.edu

Registration Fee: \$300 Enrollment is limited to the first 100 people who register.

Registration Link:

Generation Next: Our Turn to Ranch - Fall 2023 | Courses | AgriLife Learn (tamu.edu)



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