

PRAIRIE VIEW A&M UNIVERSITY

Cooperative Extension Program

TEXAS A&M AGRI LIFE EXTENSION



Making a difference 2012-13

Extension Outreach Educational Programs FOR FORT BEND COUNTY

WHAT IS AGRILIFE EXTENSION?

Texas A&M AgriLife Extension Service and the Cooperative Extension Program in Fort Bend welcome the opportunity to provide your club, school, organization, and business a wide variety of research-based educational programs. As you review our list of available programs, you will notice each is developed to reach adults and youth throughout Fort Bend County. *We do offer something for everyone!*

Included in this brochure is a shared vision of our future for both, AgriLife Extension and the Cooperative Extension Program. We invite you to contact us for information on any of the programs listed in this brochure.

Texas A&M AgriLife Extension Service and the Cooperative Extension Program through Prairie View A&M University are part of the Texas A&M System. The Texas A&M System, U.S. Department of Agriculture, and the Fort Bend County Commissioners' Court cooperate as a team to provide support for Extension educational programming in an effort to reach all Fort Bend County citizens.

Extension's educational programs are open to all people without regard to race, color, sex, disability, religion, age or national origin. Individuals with disabilities who may require an auxiliary aid, service or accommodation in order to participate in any Extension educational program or activity are encouraged to contact the Extension office for assistance eight (8) days prior to the event date.

To find out more about Extension, its administration, its programs, and its personnel, visit the Extension: <http://agrilifeextension.tamu.edu/> or www.facebook.com/FortBendCountyExtension.

~ Texas A&M ~ AgriLife Extension Service, Fort Bend County

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Our Vision

*To be the premier 21st
Century outreach and
continuing education
organization in Texas
responding to the
needs of the people.*



**For More
Information:**

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Issues Important to Our Citizens of Fort Bend County

The Fort Bend County Leadership Advisory Board (LAB) is made up of fourteen community leaders from all walks of life and from throughout Fort Bend County. This group of enthusiastic members assist in fine tuning the most important issues facing our county's citizens.

This year in February a survey was sent to all municipalities in Fort Bend and specifically to all mayors and city council members asking for input regarding the most important issues in their own municipalities that relate to quality of life. Some of the issues were tagged as: 1) cannot be addressed by AgriLife; 2) probably can be addressed by AgriLife; and 3) most likely can be addressed by addressed by AgriLife.

These Issues as identified by our own Fort Bend municipalities and ranked by our LAB are listed below. They are the basis of our programming efforts in Fort Bend County.

Ag & Natural Resources include:

- Land Fragmentation
- Fresh/locally grown produce/food preservation
- Water (quality, quantity, drought/flooding issues)
- Environmental Sustainability (sustainable ag. w/ little environmental impact)
- Agricultural Profitability

Youth Development:

- Education (quality/affordable)
- After-School Youth Activities
- Crime/Bullying (against youth, involving youth)

Families & Health:

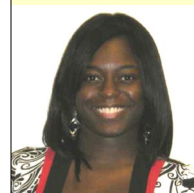
- Education (parenting, youth education, home economics/skills)
- Nutrition (education, food preparation/processing)
- Wellness (Overall wellness - diabetes, obesity, healthcare, exercise)
- Economics (Affordable housing, healthcare, safety)

Community & Economic Development:

- Employment (jobs, economy, transportation, new businesses)
- Water (costs, water rights, impact of flooding/drought)

Our programming efforts listed on page 3 are based on the above identified issues as we try to meet the needs of our local citizens. Each and every program offered can be modified according to specific need of our audience.

Fort Bend Agents



Fralonda Anderson
Extension Agent—FCS
Cooperative Extension Program



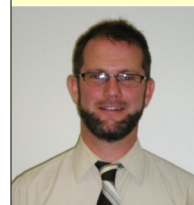
Angela Bozier
4-H Program Assistant
Texas A&M AgriLife Extension Svc.



Sandra K. Fry
County Extension Agent—FCS
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Dianne Gertson
County Extension Agent—FCS
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James "Boone" Holladay
County Extension Agent—Hort.
Texas A&M AgriLife Extension Svc.

Fort Bend Agents



Joe W. Mask
County Extension Agent—4H/YD
Texas A&M AgriLife Extension Svc.



Gladys Maradiaga
BLT Program Assistant
Texas A&M AgriLife Extension Svc.



Timothy Sandles
Extension Agent—4H/YD
Cooperative Extension Program



Major Stevenson, Jr.
Extension Agent-ANR
Cooperative Extension Program



Krystal J. Wilcox
Expanded Food Nutrition Ext. Prg.
Cooperative Extension Program

A Snapshot of Educational Programs available to Our Community

4-H & Youth Development Programs

Traditional Topics:

- Beef, horses, poultry, swine, sheep/goats
- Shooting Sports
- Public Speaking
- Community Service
- Food Shows
- Family & Consumer Sciences
- Pantry to Plate Cooking Camps

Non-Traditional Topics:

- Anger Management – Schools
- Character Counts – Schools
- Take a Stand Against Bullying

- Junior Master Gardeners
- Citizenship
- Leadership
- Recreation
- Fashion Shows
- Veterinary Science Club
- Sewing Camps

- Etiquette Day - Schools
- Junior Master Gardener
- Companion Pets

Agriculture Programs

- Horse
- Pastures & Forages
- Pesticide Licensing and Re-Certification
- Row Crops (corn, sorghum, soybean, cotton)•

- Beef Cattle
- Rice
- Pond Management
- Natural Resources

Horticulture Programs

- Landscaping & Ornamentals
- Bees
- Drought Tolerant Landscaping
- Insects/Diseases/Weeds ID & Control

- Vegetables, Herbs, & Fruits
- Pecans/Citrus
- Water Harvesting
- Native plants/EarthKind

Family & Consumer Science Programs

Parenting Skills:

- Master of Memory
- FRED (Fathers Reading Every Day)
- Strengthening Families
- Parenting Connections
- Cancer Prevention Ed.
- Maintain No Gain

Health:

- Do Well Be Well w/ Diabetes
- Cooking Well W/ Diabetes
- Walk Across Texas
- Tobacco Cessation Ed.
- Step Up to Scale Down
- Diabetes Ed. Awareness

Financial Management:

- Money Smart
- Starting Over - Making the Most of Your Money
- NEFE High School Financial Planning Program
- Wise-Up Money for Life

Foods & Nutrition:

- Better Living for Texans
- Food Protection Mgmt.
- Food Safety
- Food Preservation

and, Volunteer Opportunities

Master Volunteer Programs

- Master Gardeners
- Coastal Prairie Master Naturalist

- Master Clothing Specialist
- Master Wellness Volunteers

Program Area Committees/Task Forces

- Beef/Forage PAC
- Horse Task Force
- Pecan/Citrus PAC
- Master Naturalist Board
- Partners for Parenting TF
- Crops PAC
- Pesticide TF
- Bee PAC
- TEEA
- 4-H Club Managers

- Rice Task Force
- Ag/Hort Advisory Group
- Master Gardener Board
- Family & Consumer Sci. PAC
- 4-H Project Mangers/Leaders

*Texas A&M AgriLife Extension
Service offers practical, how-to education
based on university research. It's
available to any resident of Texas. You
may read it in the newspaper, hear it on
the radio, attend an Extension
workshop, order a publication, or just
call your
Fort Bend County Extension Office!*

2012 Fort Bend County Statistics

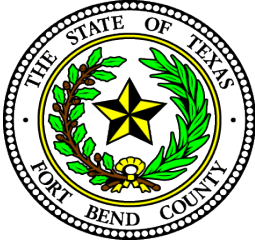
County Population (2012): **606,953***

Percent Change since 2010: **3.7%**

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|                            |         |         |
|----------------------------|---------|---------|
| White:                     | 219,110 | (36.1%) |
| Hispanic:                  | 146,883 | (24.2%) |
| Black:                     | 130,495 | (21.5%) |
| Asian:                     | 106,217 | (17.5%) |
| Other:                     | 4,249   | (0.7%)  |
| Persons under 5 years:     | 7.3%    |         |
| Persons under 18 years:    | 29.0%   |         |
| Persons 65 years and over: | 7.7%    |         |
| Female:                    | 50.8%   |         |

### FORT BEND COUNTY COMMISSIONERS' COURT



County Judge Robert "Bob" Hebert  
Precinct 1 Commissioner Richard Morrison  
Precinct 2 Commissioner Grady Prestage  
Precinct 3 Commissioner Andy Meyers  
Precinct 4 Commissioner James Patterson

## TRADITIONS

Over the last century, extension has adapted to changing times and landscapes, and it continues to address a wide range of human, plant, and animal needs in both urban and rural areas. Today, extension works in six major areas:

- **4-H Youth Development** —cultivates important life skills in youth that build character and assist them in making appropriate life and career choices. At-risk youth participate in school retention and enrichment programs. Youth learn science, math, social skills, and much more, through hands-on projects and activities.
- **Leadership Development** —trains extension professionals and volunteers to deliver programs in gardening, health and safety, family and consumer issues, and 4-H youth development and serve in leadership roles in the community.
- **Agriculture** —research and educational programs help individuals learn new ways to produce income through alternative enterprises, improved marketing strategies, and management skills and help farmers and ranchers improve productivity through resource management, controlling crop pests, soil testing, livestock production practices, and marketing.
- **Natural Resources** —teaches landowners and homeowners how to use natural resources wisely and protect the environment with educational programs in water quality, timber management, composting, lawn waste management, and recycling.
- **Horticulture**— over the years, horticulture has emerged as one of the potential agricultural enterprise in accelerating the growth of economy. Its role in the country's nutritional security, poverty alleviation and employment generation programs is becoming increasingly important. It offers not only a wide range of options to the farmers for crop diversification, but also provides ample scope for sustaining large number of agriculture related industries which generate huge employment opportunities. At present, horticulture is contributing 24.5% of GDP from 8% land area.
- **Family and Consumer Sciences** —helps families become resilient and healthy by teaching nutrition, food preparation skills, positive child care, family communication, financial management, and health care strategies.
- **Community and Economic Development** —helps local governments investigate and create viable options for economic and community development, such as improved job creation and retention, small and medium-sized business development, effective and coordinated emergency response, solid waste disposal, tourism development, workforce education, and land use planning.

Educational programs of Texas AgriLife Extension Service are open to all people without regard to race, color, sex, disability, religion, age, or national origin. The Texas A&M System, U.S. Department of Agriculture, and the County Commissioners' Courts of Texas Cooperating.